



ENTER TO WIN!

PRIZES

Winning will be distributed through Awardco in the amounts indicated below:

- First Place Winner – \$4000**
- Second Place Winner – \$2000**
- Third Place Winner – \$1000**
- 9 Honorable Mentions – \$500**

HOW TO ENTER

1. Go to **foodliner.com/pride-ride-submission**.
2. Enter your **DRIVER ID, NAME, EMAIL** and **TERMINAL LOCATION**.
3. Click on the **UPLOAD IMAGE** button to select your photo. Accepted file types: jpeg, jpg, png, gif, bmp.
4. Click on the **SUBMIT YOUR ENTRY** button.

RULES

- Entries due September 1, 2025.
- Must be a Foodliner, Quest Liner or Owner Operator (company trailer).
- Tractor trailer **MUST** be clean to be considered
- Photos cannot include people or animals.
- Photos must be of high quality and high resolution.
- Photos must be untouched and unaltered.
- Smart device filters cannot be used.
- Photos must include full tractor or tractor and trailer.
- Multiple photos can be entered, however, only one prize will be awarded per driver.
- Winners will be determined by votes cast by McCoy Group, Foodliner and Quest Liner employees, drivers and owner operators. Winning photos will be displayed in the 2025 Foodliner calendar.
- All photo submissions become the property of McCoy Group and can be used for publicity purposes. Contestants must agree to the use of their photo submissions by the McCoy Group and its designees for marketing, advertising and publicity purposes.

TIPS

- Make sure the entire tractor or tractor and trailer is included in the photo.
- Showcase the company logo. Make sure it is not covered up.
- Watch for shadows, power lines, vehicles and other objects in the background.
- Lighting is important. Photos that are too dark or light will not reproduce.
- Suggested mobile phones: Galaxy or iPhone
- Shooting at maximum resolution.
- Camera's setting should be set to at least 5 mega pixels, large picture size, 100% jpg quality.
- Preferred resolution: 300 dpi
- Try to find a clean, nice looking patch of cement or roadway.
- Avoid digital zoom with your cell phone. If you need to get closer, move closer. You will get a much better photo.
- Print your picture as a 8" x 10" to make sure it looks as good printed as it does digitally.
- Be sure to send photos at full resolution. Most phones will resize when emailed, which leads to lower resolution.